

**PRESS RELEASE****Luxury Hotel Baths: The bathomatic® Breakthrough in Paris**

Paris, the city renowned for its beauty and charm, has welcomed a significant innovation in hotel luxury. The first-ever bathomatic® order was shipped to this enchanting city, marking a seventeen-year long journey to establish a foothold in the Parisian hotel market. The breakthrough came in 2022, when a hotel owner, who had admired bathomatic® since 2015 as a marvel of technology and a crucial development in human progress, decided to integrate it into his latest luxury hotel.

Negotiations and build up took years, and initially, the hotel owner decided to go with a well-known top German brand, drawn by its reputation and history. However, not long after installation, the reality differed from expectations. From the start of operation, the systems from this renowned top brand were failing regularly, rendering many hotel rooms unusable despite the brand's product reputation and anticipated reliability. This led to a decisive moment in the summer of 2022, favouring bathomatic®. A test system installed in August 2022 proved successful, and by early 2023, half of the hotel's baths were outfitted with bathomatic®, replacing the previous equipment.

Transitioning to bathomatic® wasn't without its challenges. Resources and materials were expended, and staff training was necessary. However, the switch brought undeniable benefits, including improved functionality for related systems like whirlpools. Despite initial hiccups, around-the-clock support from Unique Automation ensured a smooth transition and continuous operation.

As of 2024, all baths in the hotel are managed by bathomatic®, enhancing guests' experiences and contributing to significant water and energy savings. While it wouldn't be fair to directly compare every feature of bathomatic® to the previous system, it's evident that the legacy brand's 73 years of success didn't translate to a superior product, leading the hotel owner on a costly and challenging journey.

Since its inception, bathomatic® has continually evolved. The Paris hotel benefitted from a customised interface, born from dynamic cooperation between the hotel and Unique Automation teams. This collaboration led to technology that streamlines choices for guests, ensuring only positive experiences.

Furthermore, the hotel's management system, provided by DigiValet, is now fully bathomatic®-enabled. Utilising a driver based on the bathomatic® API, guests can conveniently control their baths directly from the room's iPad controller, adding an extra layer of luxury and personalization to their stay.

#bathomaticSuccess #LuxuryHotelInnovation #ParisElegance #AdvancedBathTech  
#SustainableHospitality #InnovativeBathing #EcoFriendlyLuxury  
#UniqueAutomationImpact #EnhancedGuestExperience #bathomaticRevolution

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