

15th March 2011

Press Release - bathomatic® featured at the House of the Future at the Ideal Home Show

Connecting the dots of bath automation....bathomatic® bathler™ 005

In May 2007 we introduced the first fully automated bath management system - bathomatic®. From then it became possible to run a bath to perfection from anywhere in the world. At the touch of a button you can draw a bath and monitor its status, remember presets for family members and add bubbles and perfumes.

In March 2008 bathovision® was born. In a TV saturated market we introduced a bathroom TV with a difference. This was aimed to out-style and out-feature all other bathroom TVs and for the first time offer control of auxiliary devices, such as lights, sound, bathomatic®, etc. via an on screen display and interaction with the remote.



Suzi Perry with bathomatic bathler 005 at its launch at the House of the Future at Ideal Home Show 11th March 2011

2009 and 2010 saw the arrival of many milestone products (iShower and bathomatic® TO Guard®). Working with customers and specifiers we shaped bathomatic® to be the true bath management system dream it was born to be. The bath filling rates went up to 500 litres per minute decreasing the fill time to a few minutes on enormous bath tubs. We broadened functionality and increased effectiveness offering user experience unseen before.

bathomatic® is so advanced but its pure digital technology makes it invisible and reduce it to hidden hardware, delivering pure and ECO friendly experiences. The drawback was that it deprived the marketing team of any lifestyle images for a device so desirable. This needed to change.

The dots were joined and bathomatic® bathler™ 005 started to gain visibility. We had it all: bathomatic®, whirlpool controllers, LED light controllers, bathovision®, invisible speakers, years of experience in home automation and great industrial designs. We only had to choose the skin we dress it in and Corian® was the most obvious choice.

In late 2010 we started the bespoke manufacture of Corian® baths. The bathler™ had to be a true bath butler delivering everything from entertainment to drinks. Below we have detailed all the components.

bathomatic® ultimate whirlpool – top of the range bathomatic® system with perfumes, chroma-therapy, fast filling and draining. There are no visible taps, drains or overflow. The filling and draining are through elegant minimalist slots to the bottom sides of the bath. The whirlpool is whisper quiet and allows individual ergonomic jet positioning and larger numbers of jets.



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bathovision® 24" less than an inch thick. This HD TV inherits all features from the bathovision® family and adds more. It is a fully featured IP TV with internet access including social networking and Web browsing. You can also stream media from your home PC or Media Server.

Invisible surround sound system - 5.1. You can submerge in sound as well as water and listen without compromise to your favorite track or watch a movie with Dolby® Digital with a true surround sound. The speaker technology was designed by Amina Technology, the pioneer in invisible sound.

Waterproof touch keyboard with a pointer pad. Yes, waterproof and yes fully functional ensuring you choose your web or media content with ease or stay connected to your social network group even from the bath.

iPhone, iPad Control. The bathomatic® application is a free to download from Apple Store and every bathomatic® bathler® 005 comes with system specific application. Every system has a web server with its own custom page in case you need platform independent means to use it.

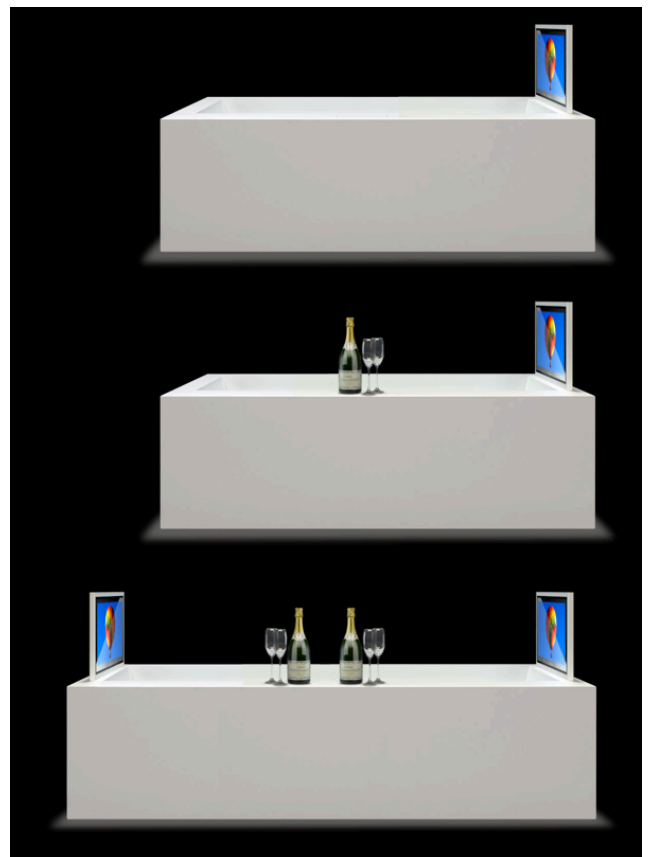
Prolonged exposure to entertainment leads to dehydration, thus we fitted a Champagne chiller. The perfect temperature is achieved by chilling the beverage compartment outputting the heat to the bath water.

All of the above and more is fitted in a small package of 900mm (3') x 1800mm (6'). When bathomatic® bathler® 005 is not needed it sits inconspicuously in its place with all controls and accessories hidden from sight, but at a touch the control panel wakes up, revealing with gentle illumination all controls from under the skin of the bath. From there you can take local control and bring the TV out from hiding, take out from its pop-up pocket the keyboard and you are in control. The Champagne lift gently raises its content for the full spa-like experience. With all this technology under its belt bathomatic® bathler® 005 can hold up to 400 litres of water and may even accommodate a bath guest

The above features are for the mid-range model. The range has three base models with the top of the range featuring multiple screens and beverage chillers larger size up to 3 metres, faster fill and drain rate and more. The specifications are available on the web site.

Unique Automation will implement any missed out features.

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